

## CASE STUDY

# Wealth Management – Fund Performance Flyers

**Client:**

Australian financial services company with 500,000+ customers and a market cap of \$3.3 billion.

**Problem:**

Need to prepare flyers detailing the performance of each of their investment funds for advisors and public.

**Solution:**

Automated solution to produce and validate 14 flyers, each containing details of up to 50 funds.

**Before:**

- The process required 4 days to complete.
- Process was manual and somewhat adhoc.
- This resulted in occasional inconsistencies in the format or data contained in the flyers.

**After:**

- Automated process - takes 1 hour to produce the flyers
- Scalable solution – no additional work for new funds or new flyers.
- Fund information stored in a consistent, multi-purpose register.

# FUND PERFORMANCE FLYER SAMPLE

Fund performance as at 30 November 2017 for the following products:

Personal Superannuation  Corporate Superannuation

Managed Funds	APIR Codes	1 Month %		3 Months %			6 Months %			1 Year %		
		Dist.	Growth	Total	Dist.	Growth	Total	Dist.	Growth	Total	Dist.	Growth
<b>Basic Choice</b>												
<b>Australian Shares</b>												
Top 20 Blue chips	AAA001BC	0.00	0.11	0.11	0.55	-0.20	0.35	0.94	-0.26	0.68	1.51	-0.13
Technology micro-caps	AAA002BC	0.10	0.05	0.15	0.43	0.03	0.46	0.90	0.01	0.91	1.87	0.02
Oil & Gas	AAA003BC	0.14	0.00	0.14	0.45	-0.02	0.43	0.86	0.00	0.86	1.76	0.00
<b>International Shares</b>												
US top 100 companies	AAA004BC	0.00	-0.39	-0.39	10.74	-10.62	0.12	11.21	-6.66	4.56	12.13	-6.02
Top performers Asia Pacific	AAA005BC	0.00	-0.64	-0.64	6.17	-6.47	-0.30	6.41	-2.77	3.64	7.50	-3.06
Europe top 50 companies	AAA006BC	0.00	0.08	0.08	3.40	-3.21	0.19	3.52	0.22	3.74	NAP	NAP
<b>Diversified</b>												
Balanced growth	AAA007BC	0.00	-0.46	-0.46	12.90	-12.91	-0.01	13.59	-8.27	5.31	14.35	-7.63
High risk, high reward	AAA008BC	0.00	-0.21	-0.21	4.38	-5.06	-0.67	4.62	0.12	4.74	NAP	NAP

Example of end of month fund performance figures.

## REGISTER SAMPLE

### Instructions on how maintain Investment List

1. Enter the type of change you wish to make. You can choose from "Add", "Remove" and "Update".
2. If you are adding a record (i.e. "Add" command), then provide the details
3. If you are removing a record, please supply the "Code"
4. Please enter the reason for your change in Column B.

Type of Change	Reason for change	Show change in Flyer Notes?	Fund name	Flyer Name	Category
Add	New fund starting on February	Yes	Top 10 technology performers	Australian Shares	Technology
Remove	Fund removed on February	Yes	Hidden gems	Top micro-caps	Energy
Update	Fund renamed	Yes	Top 20 household companies	Blue Chips	Staples

New register with step-by-step instructions detailing how to edit funds.

## KEY METRICS



**60 AUTOMATED STEPS IN THE PROCESS.**



**4 DATA FILES USED AS INPUTS TO THE PROCESS.**



**END-TO-END PROCESS RUNS IN 1 HOUR.**



**15 COMPLETED FLYERS IN PDF FORMAT CREATED AUTOMATICALLY.**



**CATEGORISES APPROXIMATELY 500 FUNDS.**

## ABOUT SOLVEXIA

SolveXia is an automation, data management and analytics platform used by banks, general and life insurers and other companies. The tool is particularly well suited to complex and specialised processes that are repetitive and would otherwise rely on spreadsheets, Access databases or macros. Users automate processes by configuring a series of drag-and-drop “robots” capable of collecting, validating, transforming and calculating data.

SolveXia executes processes faster (at least 10x), produces more credible and consistent information and enforces transparency and audit controls. By doing so, organisations are more easily able to achieve strategic objectives in areas such as compliance, customer/partner engagement and risk-mitigation.